



International
American University

DOCTOR OF BUSINESS ADMINISTRATION

PROGRAM BROCHURE

PROGRAM DESCRIPTION

The Doctor of Business Administration (DBA) program serves the needs of mature students, helping them to advance in their careers. The program is designed to graduate scholar practitioners who will set the standard for best practices and contribute to the solution of critical business and management problems through research, teaching, and consulting. The program is designed to serve the needs of both fully employed and full-time students with a background as experienced business professionals who want to translate their industry expertise into leadership positions as consultants or as executives within their organizations. The program creates an opportunity for the student to demonstrate application of the knowledge and skills gained in the course work portion of the program and to demonstrate the critical thinking and analytical skills required to successfully complete the Doctoral Project.

ADMISSIONS REQUIREMENTS

Education: IAU requires evidence of an earned bachelor and master degree. At least one degree must be in a related major or discipline. Other disciplines may be acceptable and shall be reviewed on a case-by-case basis, and they may require prerequisite courses. All degrees must be earned at an appropriately accredited institution or foreign equivalent. IAU understands the differing rigor of schools and grading scales around the world, and IAU evaluates prior academic credentials within their own context. Exceptions may be made on a case-by-case basis.

Information Technology: Possess computer and internet skills sufficient to effectively participate in IAU's pedagogical model and conduct research at the graduate level.

Evidence of English Proficiency: IAU requires writing skills at the appropriate level. Proficiency in reading, writing, speaking, and understanding English is essential to your success at IAU. If English is not the applicant's native language, or if an applicant has not had their secondary education taught in English, they will be required to provide proof of English Proficiency. Since classes are taught in English, an applicant must demonstrate their ability to read, write and speak English.

Professional Experience: IAU recommends a minimum of 5 years of full-time professional experience in any organization, including, but not limited to, private, public, for-profit, non-profit, start-ups, or established corporate organizations.

Doctor of Business Administration

COURSES

DBA Components		Sem.Hrs.
Foundation Component 3 Courses / 9 Semester Hours (Non-MBA holders must take the following or transfer in equivalents)	ECN 500 Managerial Economics	3
	FIN 500 Financial Management	3
	MKT 500 Marketing Management	3
Core Component 4 Courses / 12 Semester Hours	BUS 860 Business Ethics and Social Responsibility	3
	ECN 800 Economic Theory and Policy	3
	MGT 800 Leadership in Organizations	3
	MGT 860 Managerial Decision Making	3
Internship Component 2 Semester Hours	The Internship Component requirement can be fulfilled by completing an internship, internship reflection course, or by seeking a waiver.	2
Elective Component 13 Semester Hours	The Electives Component requirement can be fulfilled by receiving credit for any graduate courses (500+) that are not a requirement.	13
Research Component 3 Courses / 9 Semester Hours	RSC 900 Doctoral Research Methods	3
	RSC 810 Literature Review	3
	Choose 1 (other can be elective)	
	RSC 905 Quantitative Analysis	3
	RSC 910 Qualitative Analysis	3
Comprehensive Examination Component 2 Courses / 9 Semester Hours	DOC 901 Comprehensive Examination	4.5
	DOC 902 Comprehensive Examination	4.5
Project Component 4 Courses / 15 Semester Hours	DOC 910 Prospectus	4.5
	DOC 911 Proposal	4.5
	DOC 912 Project	4.5
	DOC 913 Project Defense	1.5
DBA Total Units		60