



International
American University

BACHELOR OF BUSINESS ADMINISTRATION

PROGRAM BROCHURE

PROGRAM DESCRIPTION

The Bachelor of Business Administration (BBA) degree program aims to develop students' intellectual ability through an appropriate blending of business and general education. The program assists the student in understanding and developing the unique leadership qualities required to be successful in business functions, an organizational unit, or an enterprise. The coursework provides students with a solid business foundation in the field. An emphasis is on critical thinking, decision-making, and Christian ethical behavior. The BBA degree program is designed to provide students with opportunities to explore business administration and meet educational goals and enhance their career opportunities.

ADMISSIONS REQUIREMENTS

Education: IAU requires either evidence of an earned high school diploma, General Educational Development (GED) test, or the successful completion of 12 semester units earned at an appropriately accredited postsecondary institution or foreign equivalent. Exceptions may be made on a case-by-case basis.

Professional Experience: IAU recommends 1 year of full-time professional experience, in any organization, including, but not limited to, private, public, for-profit, non-profit, start-ups, or established corporate organizations.

Evidence of English Proficiency: IAU requires writing skills at the appropriate level. Proficiency in reading, writing, speaking, and understanding English is essential to your success at IAU. If English is not the applicant's native language, or if an applicant has not had their secondary education taught in English, they will be required to provide proof of English Proficiency. Since classes are taught in English, an applicant must demonstrate their ability to read, write and speak English.

Information Technology: IAU recommends 1 year of full-time professional experience, in any organization, including, but not limited to, private, public, for-profit, non-profit, start-ups, or established corporate organizations.

Bachelor of Business Administration

CORE COURSES *

BBA Components		Sem.Hrs.
General Education Component 12 courses / 36 Semester Hours	Communication & English 4 Required Courses/12 Semester Hours	12
	Social Sciences 2 Required Courses/6 Semester Hours (Choose 2)	6
	Math & Sciences 4 Required Courses/12 Semester Hours	12
	Religious Studies 2 Required Courses/6 Semester Hours (Choose 2)	6
Common Professional Component 17 Required Courses / 51 Semester Hours	ACC 100 Financial Accounting	3
	ACC 200 Principles of Managerial Accounting	3
	BUS 100 Global Dimensions of Business	3
	BUS 200 Introduction to Entrepreneurship	3
	BUS 310 Business Law	3
	BUS 400 Business Strategy and Policy	3
	ECN 300 Money and Banking	3
	FIN 300 Fundamentals of Finance	3
	MGT 300 Principles of Management	3
	MGT 320 Organizational Theory and Behavior	3
	MGT 400 Operations Management	3
	MKT 300 Marketing	3
	BUS 105 Statistics	3
Internship Component 2 Semester Hours	The Internship Component requirement can be fulfilled by completing an internship, internship reflection course, or by seeking a waiver.	2
Elective Component 31 Semester Hours	The Electives Component requirement can be fulfilled by receiving credit for any undergraduate courses (100-499) that are not a requirement.	31
BBA Total Units		120